

# focus

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2005

# trent



Your connection to news at  
Canada's Outstanding Small University

## in the news

*The Globe and Mail* in a January 15 article "House sparrow in Aisle 2" featured Prof. Erica Nol and her study of birds that inhabit big box stores.



*Peterborough This Week* ran an article about student Seamus Murphy on December 29. Mr. Murphy is a varsity rugby player and one of 40 Trent students recognized as an Academic All-Canadian for participating in varsity sports and achieving an academic average of 80 per cent or higher.



*The Examiner* profiled the research of Prof. Jim Parker in the February 7 article "Trent research to help addicts of gambling." Prof. Parker recently received a multi-year grant from the Ontario Problem Gambling Research Centre. These funds will be used to study the link between various emotional competencies and gambling behaviours in adolescents at risk for a variety of mental health problems.

### Registered Nurse



The Registered Nurses Association of Ontario publication, *Registered Nurse Journal* profiled Trent student Barbara Longland in the article "Zimbabwe 'trip of a lifetime' for Trent University nursing student". Ms. Longland departed for Howard Hospital in Zimbabwe on January 17 for her independent practice placement.

*Newswatch @ 5:30* host Teresa Kaszuba practiced with the varsity fencing team for a segment that aired on February 1. ☺

# \$1 million investment in community connections

## Trent Centre for Community Based Education to expand its mandate

HOW TO PUT EDUCATION into action? How to make the leap from coursework to community work? How to strengthen the ties between the University and the surrounding community?

Fortunately those answers today are much clearer thanks to the philanthropy of the J.W. McConnell Family Foundation. The Foundation recently donated \$965,000 to help the Trent Centre for Community Based Education (TCCBE) expand its mandate in the region.

The grant, which will be rolled out over a five-year period, means the TCCBE can further extend the hand of support to a growing number of non-profit organizations and become a model program for community based education in Canada. This generous gift will help to bolster new programs and services within Peterborough and Haliburton Counties, and help pave the way for new initiatives in The City of Kawartha Lakes and the city of Oshawa.

Renowned for its community-based research and experiential learning, the TCCBE program helps students gain academic credit by working with organizations within the community. This hands-on approach gives students invaluable work-related experience which helps to smooth the transition from school to career.

Currently, the program features 51 students working with 32 organizations, 18 professors and eight academic departments. With this funding commitment, the TCCBE estimates by the end of the five-year plan the program will boast 200 students working with 70 organizations annually. It may also by then introduce

project-based learning into second and first-year studies.

The plan will continue to build on the success of the community-based research program which finds students, such as fourth year Geography/History major Armida Gnagnarella, gaining credit by developing a family guide for the Art Gallery of Peterborough (AGP).

The experience has given Ms. Gnagnarella more than just a personal appreciation for the arts. She tackles the challenge of



Left: The Art Gallery of Peterborough's Deirdre Chisholm and TCCBE's Natalie Warner plan for future collaboration.

Above: Fourth-year student Armida Gnagnarella at the Art Gallery of Peterborough.

developing children's programming that applies aspects of her social, historical and cultural geography coursework. Further, she's learning how to integrate community education into her intended career as a teacher.

"I now see how empowering art can be for children," says Ms. Gnagnarella. "It's so important that they're introduced to it at an early age."

Education and Programming Director for the AGP, Deirdre Chisholm, finds the program – now in its third year at the Gallery – a shared success. "The research that these participants develop is continually revisited," she notes, "and as an educational tool, it clearly enhances the experience of visiting the gallery."

Other notable TCCBE projects include: a two-student research

effort that addresses issues affecting development work in Jamaica for Jamaica Self-Help's awareness programs; an evaluation of the effectiveness of agency programs for the New Canadians Centre in Peterborough; a Canadian Studies student is compiling a history of Ontario Hydro in Haliburton County, while another is conducting research on one-room schoolhouses which will complement the work of the Fourth Line Theatre's playwright-in-residence.

The grant will also help to create new initiatives such as a Community Development option, which will encourage students to work more independently with organizations. A Community Service option will be open to all students and provide an alternative to "project-based" efforts, emphasizing the

importance of working with local agencies and undertaking community action.

Associate Dean of Teaching and Learning, Professor David Poole believes this cash infusion will confirm the TCCBE's role as a model program throughout Canada. "Its strong university-community co-management structure and mode of program delivery is very much unique. Others will look to us for advice on how to set up similar programs." The program will enjoy a further boost when the TCCBE hosts a national conference on service learning at the midpoint of the McConnell grant.

"Ultimately," says Prof. Poole, "students, faculty, Trent University, and community organizations will all benefit." ☺



# economic nationalism – alive and in print

Trent Professors co-author new book

AS A FORCE, the dynamics of globalization resonate on many levels – the economic, social, political and cultural aspects being most visible. Given the emerging possibilities of exchange and interaction with different parts of the world, the common assumption is that as globalization ascends, nationalism erodes. Trent professors Eric Helleiner and Andreas Pickel would prefer to suggest otherwise.

As co-editors of the new book *Economic Nationalism in a Globalizing World*, Prof. Helleiner and Prof. Pickel have assembled a collection of ten essays that contend nationalism remains a potent force in influencing economic policy.

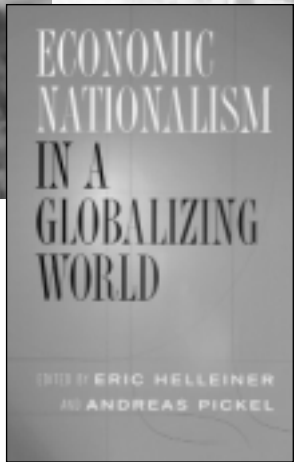
The authors explore whether nationalism is an outdated phenomenon by examining a range of geographical contexts and issues: European Union food policies, post-Soviet economic reforms, East Asian development strategies, and monetary politics in Quebec and Germany, to name a few. Professor Derek Hall of Trent's International Development Studies and Politics department also contributed a paper to the collection titled, "Japanese Spirit, Western Economics: The Continuing Salience of Economic Nationalism in Japan."



Prof. Eric Helleiner

The book evolved out of a workshop hosted at Trent University in 2002 which was funded by the Canada Research Chairs program, the Trent International Political Economy Centre (IPE Centre) and a SSHRC Aid to Small Universities grant. The event gathered leading specialists from Canada, the U.S., New Zealand and Germany to address the role of nationalism.

The intent of the workshop was to actually develop this volume, so the ten participants who eventually contributed to the publication arrived at the workshop with a draft of their paper in hand, prepared to present and discuss their ideas.



"Strangely, political economists and scholars of nationalism don't talk," says Prof. Helleiner, who is Canada Research Chair in International Policy Economy. "This book is an attempt to merge both fields."

Prof. Pickel suggests that, "Nationalism today is misunderstood as an affliction that more modern and developed countries

"Strangely, political economists and scholars of nationalism don't talk. This book is an attempt to merge both fields."  
– Prof. Helleiner

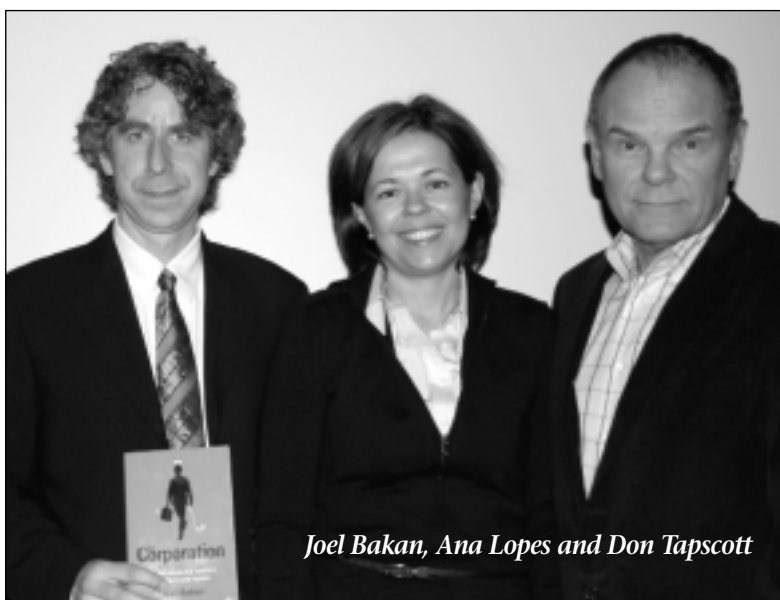
have been able to overcome." Further, because "national cultures and national identities are deeply anchored in modern societies, they become an arena in which collective energies are created."

This "banal nationalism", which he maintains is ubiquitous, "can quickly turn into militant nationalism, as events in the United States since 9/11 demonstrate."

Aimed at a broad audience in the scholarly world, but likely finding interest within a variety of the social sciences as well as with

economic policy-makers, parts of the book will also find their way into Prof. Pickel's course curriculum. In fact Prof. Pickel, from the Department of Political Studies, heads up a research group on economic nationalism in Latin America, which represents a continuation of the project.

*Economic Nationalism in a Globalizing World* is now available through Cornell University Press. Understandably, the co-editors hope the book reaches a respectably large global audience. ☺



Joel Bakan, Ana Lopes and Don Tapscott

WHAT ENCOURAGES a legal professor on Canada's west coast to undertake a project that places the world's most powerful institutions in the crosshairs of public consciousness? "Basically, I got tired of having to tell my eight year-old children why we couldn't eat at McDonald's," says Joel Bakan. It's a fitting image for a man who hopes to influence the thinking of as many people as the fast-food giant claims to serve.

In what is fast becoming a must-attend event on Trent's calendar, this year's Tapscott-Lopes lecture featured Joel Bakan,

a compelling speaker, author and documentary-maker whose ideas are helping to inspire equal parts grassroots action, lively discussion and cultural shift.

Mr. Bakan's *The Corporation: The Pathological Pursuit of Profit and Power* and award-winning companion documentary of the same title have been enlightening audiences everywhere for the past year. Safe to say his efforts have also been giving some corporate executives reason to sweat.

Mr. Bakan declares that the corporation has become the world's dominant institution. It's

## the revolution of responsibility

Third annual Tapscott-Lopes Business and Society Lecture

a worrisome trend as he sees it, especially as docile governments appear too willing to let companies run off-leash, doing as they please for the sake of hefty profits and shareholder value. In the face of powerful corporate lobbyists and economic globalization, Mr. Bakan suggests governments have abandoned their duty to govern, choosing instead to accommodate the corporate prerogative.

Mr. Bakan feels the day of reckoning for corporate responsibility is long overdue. Judging from the standing-room only crowd at the Wenjack Theatre at Otonabee College on the evening of January 31, he has clearly struck a chord.

His lecture, open forum and book signing wrapped up a day that saw him addressing an upper-year business class in the

afternoon while, the night before, the community had been treated to a complimentary screening of the documentary.

Initiated in 2003, the Tapscott-Lopes Business and Society Lecture fund welcomes a prominent speaker to the Trent University community each year to address issues of values and ethics as they pertain to business and society. Thanks to the generous contributions of Trent alum Don Tapscott and Board of Governors member Ana Lopes, this lecture series draws as much interest from the community at large as it does from the student body.

At the public lecture, Mr. Tapscott, author of several books on business and the digital age himself, praised Mr. Bakan for "having the courage to write this book." He urged students to take a more active role assessing,

investing in and exercising their influence upon corporations. He also called for people to "demand that governments do the right thing; to fight for change so that your kids will live in a better world than we do today."

Similarly, behind Mr. Bakan's droll delivery is an unmistakable ardour that advocates fundamental change – change that calls into question the sort of bottom-line thinking and carte blanche to which corporations feel they are entitled. Even more, as the juggernaut of consumer culture plows forward, it is those students about to embark on their professional careers who can initiate the sort of fundamental changes required.

Governments should certainly not escape our scrutiny either. It's a matter of "re-democratizing democracy", as Mr. Bakan puts it; of encouraging governments to stop extolling the dubious virtues of private-public partnerships and instead get back into the business of governing these corporations.

The thrust of many of the students' questions was how to get involved, to which Mr. Bakan quipped, "Just do it." ☺



# Trent president welcomes Rae Review recommendations



**The Honorable Bob Rae, Advisor to the Premier and Minister of Training, Colleges and Universities**

THE RECOMMENDATIONS CONTAINED in the Rae Review of Postsecondary Education represent the most substantial changes to the university system in the last decade, says Bonnie Patterson, Trent University's President and Vice-Chancellor.

"Mr. Rae and his panel are to be congratulated for completing such a thorough review of the many pressing issues facing Ontario's universities," said President Patterson. "He has mapped a course of action that, if

implemented, can raise Ontario's national ranking from last place for funding university education." The report's recommendations include:

- New legislation to provide a place in a college or university for every qualified student
- \$300 million for student assistance including up-front grants for 95,000 low-income students
- More access to loans and new loans for parents to contribute to their children's education
- A request to the federal government to focus its student assistance program on living costs
- A coordinated system with the federal government to allow students to repay their loans at rates tied more directly to their income
- More cooperation and collaboration between colleges and universities
- A responsible funding partnership to ensure sustainable revenues

Mr. Rae recommends substantial new investments of \$1.3 billion:

- \$700 million for quality improvements
- \$180 million for graduate education
- \$160 million to expand participation – new enrollment

The report also recommends the creation of an independent body. "We welcome the proposed Council of Higher Education that will assist universities to set targets for enrollment and quality improvements," said President Patterson.

The report calls for additional \$540-million in annual provincial funding by 2007-08 for capital items including \$200 million for Facility Renewal, \$300 million for New Facilities and \$40 million for Equipment.

In his report, Mr. Rae emphasizes that tuition should not increase at all until the student assistance system is reformed and government has made significant new investments. With the new regulatory frameworks proposed, institutions would be responsible for setting tuition rates and would be responsible for supporting low-income students and students in need to cover fees in excess of \$6,000 per year.

"It is imperative that the government incorporate these recommendations into its upcoming spring budget in order to address the critically important issues of quality and accessibility," said President Patterson.

She adds, "Fixing financial aid for students, investing in capital and deferred maintenance, and making new investments in graduate studies and research are vital to the university sector and Ontario's future prosperity." ☺

*"Education is what drives us forward, inspires innovation and creates an engaged democratic society."*

– Hon. Bob Rae, Ontario: A Leader in Learning

## UPCOMING EVENTS

**Feb 21:** Residential Reading and Laboratory Week begins

**Feb 24:** Charles Foran Talk, hosted by The Friends of the Bata Library, 8 p.m., Smith Conference Room, Bata Library

**Feb 28:** Classes resume

**Feb. 28:** English Honours Info Mtg, 7 p.m., SC Lecture Hall. Also March 3 at 11 a.m.

**March 1:** Classics Drama Group: "Trojan Women", 8 p.m., First Peoples House of Learning performance space, tickets \$5 from the Classics Dept. Also March 2, 3, 4

**March 3:** Anthropology General Info Session, 2 p.m., OC109

**March 3:** Geography Department Honours Info Mtg, 7 p.m., ESB C205

**March 4:** Alumni Lecture 2005 – Mind over Matter: Intellectual Property in the Modern World, 1 p.m., Peter Gzowski College at Symons, Room 115

**March 7:** Writers Reading Series, Suzette Mayr, 8 p.m., Peter Gzowski College at Symons (Room TBA)

**March 8:** Canadian Studies Info Session, 7:30 to 9 p.m. in the SCR, Scott House, Traill College

**March 10:** Pine Tree Lecture – Drew Hayden Taylor, 4 p.m., Native Studies Gathering Space, Peter Gzowski College

**March 10:** ROOKE Lecture Series: Robert Thacker, 7:30 p.m., Peterborough Public Library. ☺

# Trent hosts annual check-up on health research

## An opportunity for researchers to present their findings

AS FAR AS ANNUAL check-ups go, Trent University's Health Studies Day appears to be getting better with age. On January 28, the Institute for Health Studies (IHS) hosted its third annual event in the Native Studies Lounge at Otonabee College, welcoming students, faculty and the community to attend.

Health Studies Day is a showcase for current research activities that are underway at Trent. As hosts of the event, the Institute for Health Studies links together approximately 20 programs and departments at the University to form an interdisciplinary group of faculty members who are engaged in teaching and research related to human health.

"We want to illuminate health studies and indicate what kind of research is going on," says Prof. Deborah Kennett, the interim director for the IHS. While researchers enjoy the opportunity to present their work, audience members are asked to

provide feedback to help these presenters understand how they may better communicate their findings.

Given the interdisciplinary nature of the day, researchers must also consider the challenge of appealing to a broad audience. As Prof. Kevin Siena notes, "When writing the paper I had to think about what a history paper might have to offer to an audience comprised of mainly non-historians. Indeed, this caused me to write a different paper."

The presentations spanned a range of topics, appropriately capturing the Institute's scope of research activity. There was Prof. Terry Humphreys' exploration of behaviour around sexual consent among young adults, while Prof. Alana Hermiston addressed issues of healthy eating in Canada. Prof. Joseph So discussed the role of traditional Chinese medicine in mental health, and Prof. Deborah Parnis spoke about the efficacy of a 'rape kit', a standardized medicolegal tool used in the

examination of sexually assaulted women.

All in all, the day provided a steady schedule of fascinating presentations, which also included:

- Prof. Kevin Siena – Medical Silence on Same-Sex Transmission of Syphilis in the Enlightenment
  - Prof. Leslie Kerr – Neonatal Environment, Hormones and Cancer Risk
  - Prof. Carla Rice – Becoming 'the Fat Girl': Acquisition of an Unfit Identity
  - Prof. Ingrid Brenner – Exercise for Clients in Long-Term Care
  - Prof. Ellen Olsen-Lynch & Jean Luyben – Information Literacy for Nursing Students
  - Prof. Rory Coughlan – The Peculiar Category of Placebo: The Socio-Psychological Affects of Personal Agency
- Prof. Humphreys admits it's important that these events expand the horizon for those involved. "Academics can easily become very insular in their own



*Prof. Ingrid Brenner, whose Health Studies Day presentation focused on exercise for clients in long-term care.*

little research fields – rarely getting a glimpse of the field overall. Once in a while, getting some 'breadth' allows each of us better perspective on what we are doing," Prof. Humphreys goes on to point out that there are numerous other benefits to the research day, which include community building, potential collaborations, and meeting potential thesis students.

Prof. Kennett echoes these sentiments, noting the event can be a springboard to much more.

"It's amazing how presenters and faculty in the audience want to get together to discuss issues further, and perhaps even collaborate and expand the research," she says. No surprise, then, that a growing number of researchers want to participate and that the event continues to draw a larger crowd with each successive year.

To learn more about the Institute for Health Studies and its objectives concerning research and assisting researchers, please check [www.trentu.ca/ihs](http://www.trentu.ca/ihs). ☺





### Linda McQuaig Visits Trent

Well-known journalist and best-selling author Linda McQuaig spoke to Trent University students on February 1, 2005. Her lecture, titled "It's the Crude, Dude: War, Big Oil and the Fight for the Planet" was based on the themes of her just-published book by the same name. Ms. McQuaig has won a National Newspaper Award and has written for *The Globe and Mail*, *The National Post*, the *Montreal Gazette* and many national magazines. She now writes a weekly political column for the *Toronto Star*. She is author of six books – all bestsellers.

### Trent Gets an Argo Bounce

Sometimes you win no matter what the score. That was the case on January 16 when members of the Toronto Argonauts participated in a charity basketball game against a team of Trent students representing each college. With over 500 people in attendance, the event raised \$1,685 for the Canadian Wheelchair Basketball Association.

Organized by Champlain College Don Lexie Rowbotham, this lively match featured its share of shenanigans both on and off the court. As well, members of the Parkview Public School Skipping Demo Team and the Trent Dance Team (along with a few spontaneous Argos) provided some halftime entertainment.

"It was a lot of fun – a really great thing to bring to Trent," said Ms. Rowbotham, who credited her fellow dons with helping to ensure a successful event. She



also reserved praise for those who donated door prizes. All in all, for what was lost in skill on the court was more than made up for in charitable kindness and collective fun. And for those keeping score, apparently the Argos won.

### Fifth Annual Literacy Conference

Is there a reason for rhymes? What can preschoolers learn through puppets? And what's the connection between India, Canada and literacy? These are just a few of the interesting topics that were explored at the 5th Annual Literacy Conference, which took place on January 22 at Otonabee College.

Hosted by the Trent Students for Literacy in conjunction with Frontier College, the conference featured a number of speakers who examined a broad range of issues pertaining to literacy. These issues included Janice Wuerch discussing the impact of poverty on students, and Joe Webster addressing literacy issues in high schools, while Danielle Vlietsra presented *Exploring Autism Spectrum*.



Trent Students for Literacy is made up of more than 150 student volunteers, who run four programs: The Tutor Program, the Reading Circle, the Homework Club and the Senior's Program. The focus is on instilling a love of learning in everyone – from preschoolers to seniors. For more information about Trent Students for Literacy, check [www.trentu.ca/tsfl](http://www.trentu.ca/tsfl).

### Indigenous Theatre Workshop

On January 26, the Centre for Indigenous Theatre presented a Story Weaving Workshop at the University's First Peoples House of Learning performance space. Led by veteran actor, director, writer, choreographer and founder of New York's Spiderwoman Theater, Muriel Miguel, the workshop focused on story development from conception through improvisation.

The workshop was intended to provide a snapshot of how Ms. Miguel guides students through the story weaving process, something she expands upon at The Centre's three-week long summer school program. The program returns to Trent this summer for the third time, running from July 4 to July 24.

### Trent Student Honoured

For his commitment and dedication to the Trent University intramural program, fourth-year Anthropology and Ancient Classics student Jesse Hopkins has received the Canadian Intramural Recreation Association (CIRA) Ontario 2005 Post-Secondary Student Leadership Award.

The award was presented to Mr. Hopkins by Karen McAllister-Kenny, CIRA Ontario executive member, on January 28 at CIRA's Post-Secondary Student Leadership Conference in Toronto. The award is presently annually to two students who clearly demonstrate leadership through involvement in campus recreation programs at post-secondary institutions in Ontario.

Coordinator of Campus Recreation Sue Robinson nominated Mr. Hopkins for the award.

"Jesse is a great example of someone who really represents what fair play means. Not only is he very knowledgeable in all of the programs he leads or participates in, he is very comfortable with these sports, making him an ideal convenor and referee," says Robinson.

Mr. Hopkins is clearly dedicated to extra-curricular activities – from participating in his college cabinet, to being an athletic representative for his college, to his involvement with the Trent Penpal Program. He now convenes 13 intramural sports and helps to train many new convenors.



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Host of CBC's Quirks and Quarks Bob McDonald with Trent students following his January 18 lecture.

### Bob McDonald Returns to Trent

On January 18, Trent University welcomed back one of Canada's best-known science journalists and host of CBC's *Quirks & Quarks*, Bob McDonald, to speak at the Wenjack Theatre. In a talk titled, "Science as I've Seen It", Mr. McDonald shared his many experiences as a science journalist.

Mr. McDonald boasts an extensive background in science broadcasting, providing both radio and television reports and commentary for a range of programs, including CBC's *As It Happens*, *Morningside*, *NewsWorld Morning* and *The National*. Among his many awards, Mr. McDonald's writing has been short-listed for the Canadian Science Writers Association Book Award, and he has been honoured for his contributions to the public awareness of science, as evidenced by his 2001 Michael Smith Award for Science Promotion.

### Open House Meeting

The Nature Areas committee will be holding an Open House meeting, for University community and public comment on the Stewardship Plan prepared for the University nature areas.

The Open House meeting will be held on March 1, 2005 from 7.30 p.m. to 9.30 p.m. in the Lady Eaton College Lecture Hall.

The draft Stewardship Plan can be seen online at [www.trentu.ca/biology/tna](http://www.trentu.ca/biology/tna). Printed copies also can be consulted at the Reference Desk in the Bata Library or at the Peterborough Public Library (in the Peterborough Collection).

Contact 748-1011, ext. 1440 for further information. ☺