



Master of Management – Strategic Change Management

In today's business world, organizations must stay focused on their goals while adapting their strategies to meet new challenges.

Successfully navigating change requires preparation, foresight, and a clear strategic plan.

While transforming unexpected challenges into meaningful strategic change can be difficult... it becomes achievable with the right approach.

Program Overview: Trent University's Master of Management – Strategic Change Management program equips students with the knowledge and practical skills needed to implement strategic changes that strengthen organizational performance.

Students learn when and how to implement change, explore different types of strategic change, and gain hands-on experience through research, planning, and practical application.

Benefits and skills of the Master of Management, Strategic Change Students: Students gain the knowledge and experience required to implement strategic changes that drive organizational success and competitiveness.

They also complete an integrated work placement in a professional business setting—applying classroom learning to real-world challenges and contributing directly to business outcomes.

What are the unique features of this program? Domestic students, including those currently employed, may study online or through a hybrid format—either part-time or full-time.

International students may complete a hybrid mix of in-person and remote courses to meet Canadian work-permit requirements.

Diverse Backgrounds: Students in the program come from a wide variety of industries and disciplines—creating a rich, collaborative learning environment.

Collaborative Learning: The program emphasizes collaboration, leadership development, and the creation of innovative business solutions through teamwork and collective problem-solving.

In conclusion: Trent University's Master of Management – Strategic Change Management program prepares graduates to become adaptable, forward-thinking leaders—ready to guide organizations through complex change and achieve meaningful strategic goals.