



Trent University (Peterborough campus) invites applications for a 12-month limited term appointment in the School of Business in **Marketing**, at the rank of Assistant Professor, beginning **August 15, 2021**, subject to budgetary approval.

Applicants must have a doctoral degree (or be close to completion by the date of appointment) in marketing or a cognate discipline. The successful candidate will support a growing undergraduate program, while participating in some administrative duties. The successful candidate will have a strong program of high quality research in marketing .

The teaching load consists of six courses, some or all of which will be drawn from the following list:

- Introduction to Marketing
- Advertising
- Branding
- Introduction to Retail Marketing
- Managerial and Market Research
- Other related courses in consultation with the School of Business

The successful applicant will be able to demonstrate excellence in teaching at different undergraduate levels, a willingness to develop challenging and innovative approaches to teaching, as well as an ability to work closely with colleagues and students. Experience with online or hybrid teaching styles will be considered a strong asset.

Please send electronic application packages (PDF format only), including a letter of application, curriculum vitae (including confirmation to legally work in Canada), a teaching portfolio (including a summary of teaching evaluations), samples of research, and the names of three references who have been asked to send confidential letters of assessment, to: admjobs@trentu.ca. The email subject line must include the term "**Marketing LTA Trent Peterborough**" or risk being filtered as junk mail.

Review of applications will begin on May 9, 2021 and applications will be accepted until the position is filled.

The School of Business offers an engaged and pedagogically innovative approach to undergraduate business education in Trent University's highly regarded liberal arts and science environment. Members of the School have a strong commitment to classroom excellence, community engagement, and research. Information about the School and Trent University may be obtained by consulting the School's website at <http://www.trentu.ca/business/> or by contacting **Dr. Byron Lew, Director** at blew@trentu.ca.

Trent University is actively committed to creating a diverse and inclusive campus community and encourages applications from all qualified candidates. Trent University offers accommodation for applicants with disabilities in its recruitment processes. If you require accommodation during the recruitment process or require an accessible version of a document/publication, please contact schoolofbusiness@trentu.ca.

All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.