TRENT UNIVERSITY

Business & Management



Business & Management at Trent University

Build the skills and confidence to lead in a changing world

ONLY UNIVERSITY IN CANADA to offer wide range of Business joint majors

Top business leaders understand that success rarely comes from a single perspective. At Trent, Business & Management students build a strong foundation in this area of study, exploring the ideas, disciplines, and experiences that shape today's organizations. Through access to one of Canada's broadest selections of Business pathways and joint majors, combined with paid co-op, paid internships, placements, and applied learning opportunities, Trent students are doing business, not just studying it. The result is an education that develops the confidence, judgment, and adaptability to lead in today's rapidly changing world.



Featured Programs

- Accounting & Economics
- Business Administration
- Business Administration & Master of Management Fast Track
- Business Joint Majors:
  - Business & Arts (B.A.)
  - Business & Science (B.Sc.)
- Economics
- Financial Science
- Mathematical Economics
- Supply Chain Management

Combine Your Interests: Business Joint Majors

Trent's unique Business joint majors allow you to combine business with another area of study and graduate with a distinctive skillset that reflects your interests and career goals. As the only university in Canada offering such a broad range of Business joint majors, Trent provides opportunities that you simply won't find anywhere else in the country.

Popular Business & Arts Joint Majors

- Artificial Intelligence & Business
- Economics & Business
- Media Studies & Business
- Philosophy & Business
- Global Development Studies & Business
- Political Studies & Business
- Indigenous Studies & Business

trentu.ca/futurestudents/businessarts

Popular Business & Science Joint Majors

- Computer Science & Business
- Mathematics & Business
- Psychology & Business
- Environmental Resource Science & Business

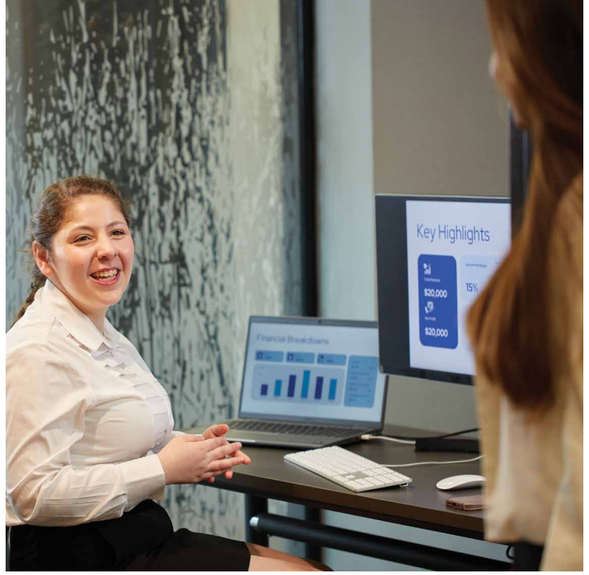
trentu.ca/futurestudents/businessscience

The Confidence to Lead

"Trent helped build a sense of confidence. When you get to talk to faculty throughout your four years of education, you get used to talking to senior people very quickly. You get to pick up plenty of technical knowledge [and] that sense of confidence carries through a person's work career."



Ken Hartwick '81, former CEO of Ontario Power Generation, proud Trent Business alum



PREPARING FOR THE EVOLUTION OF BUSINESS
The top organizations of tomorrow will need people who can navigate emerging technologies, make sense of growing volumes of data, and lead effectively through change. Across Trent's Business & Management programs, students explore these realities while building the confidence and perspective to respond to them.

AI & EMERGING TECHNOLOGIES
At Trent, students can study Artificial Intelligence through either a B.A. (one-of-a-kind in Canada!) or a B.Sc. degree, developing technical expertise alongside an understanding of the social, ethical, and human dimensions of AI. These pathways offer a unique opportunity to examine how emerging technologies are transforming organizations, industries, and decision-making.

DRIVEN BY DATA
Data influences everything from marketing strategies to financial planning and organizational decision-making. Through programs in Business, Economics, Financial Science, and related fields, Trent students develop analytical skills that help turn information into meaningful insights.

LEADERSHIP THAT MATTERS
Organizations need leaders who can think critically, communicate effectively, and adapt to change confidently. At Trent, students develop the judgment and leadership skills needed to guide teams, solve problems, and navigate increasingly complex business environments.

Trent School of Business

Home to many of Trent's undergraduate and graduate Business programs, the Trent School of Business brings together students, faculty, and community partners to explore how organizations, industries, and markets continue to evolve. Through access to flexible degree pathways, applied learning opportunities, engagement with industry and close interaction with expert faculty, students benefit from a richer and more connected business education that reflects the realities of today's business world.

The Trent School of Business offers a range of programs that build a strong foundation in business while allowing you to specialize your studies, study abroad, prepare for professional designations such as CPA, HRPA and ISP, gain work experience, or pursue graduate studies.



100 hours
of hands-on experience through the Business Administration placement program

Which Business Pathway Will You Choose?

Bachelor of Business Administration (B.B.A.)
Develop a strong foundation across the core areas of business while building the knowledge, judgment, and perspective needed to lead organizations and teams in a changing economy.

Bachelor of Business Administration (B.B.A.) with a Specialization
Focus your degree in an area that aligns with your interests through one of 11 specialization options spanning accounting, entrepreneurship, finance, marketing, human resources, and ethics and sustainability, to name a few.

Bachelor of Business Administration (B.B.A.)
Paid Co-op Available
Put your business knowledge to work and graduate with 12 months of paid work experience and a strong competitive edge, all as part of your Trent degree. Co-op streams are available for Business, Accounting and Accounting and Economics.

Add a Specialization

Add a specialization to your B.B.A. degree and build deeper knowledge in an area that matches your interests, career aspirations, and professional goals.

- Accounting
- Entrepreneurship
- Finance
- Human Resource Management
- Information Systems & E-Commerce
- Marketing & Consumer Culture
- Economics
- Ethics & Sustainability
- Global Innovation, Entrepreneurship & Social Change
- Niigaaniiwin: The Art of Leading
- Logistics & Supply Chain Management

Business & Arts Joint Major (B.A.)
Combine business with disciplines that deepen your understanding of people, culture, communication, public policy, and society.

Business & Science Joint Major (B.Sc.)
Pair business with scientific and technical expertise in fields such as Artificial Intelligence, Psychology, Biology and Environmental Science.

Accounting & Economics (B.A.) Paid Co-op Available
Develop a deeper understanding of macroeconomics and financial markets while you specialize your skillset in accounting in this unique joint major degree.

Law & Business Dual Degree (LL.B. & B.B.A.)
Earn both a Trent business degree and a law degree from Swansea University in the U.K. in just six years, developing business and legal expertise through this unique international collaboration.

B.B.A. & Master of Management Fast Track Program
Accelerate your studies and graduate with both an undergraduate B.B.A. degree and a Master of Management (M.MGT.) from Trent in just five years.

Entrepreneurial Passion

"When I was a student at Trent, I knew it was something special. My personal experience as a student changed the direction of my life. Finding my passion for entrepreneurship was like finding the food for my soul. It is a passion that was ignited in me that never stops. I certainly owe so much credit to this world class educational institution."



Bob Gauvreau '01, financial expert, accounting firm founder, best-selling author, business coach, motivational speaker, and Trent School of Business 2024 CEO in Residence

More Pathways in Business & Management

At Trent, the study of Business extends beyond the School of Business. Additional degree offerings allow students to explore how business principles intersect with economics, finance, data, mathematics, technology, and organizational systems through a range of specialized programs and pathways.

Economics (B.A. / B.Sc.) Paid Co-op Available
Explore how markets and policy at the macro and micro level shape the global economy. Through the study of markets, public policy, international trade, and economic development, you will develop analytical and problem-solving skills that can be applied across industries and sectors.

Financial Science (B.Sc.) Paid Co-op Available
Develop a quantitative approach to understanding financial systems by combining economics, statistics, and mathematics. Designed for students who enjoy solving complex problems, Financial Science prepares graduates to analyze risk, evaluate investments, and make data-informed financial decisions.

Mathematical Economics (B.Sc.)
Examine economic questions through mathematical modelling and quantitative analysis. This program is ideal for students who enjoy working with data and exploring how economic theories can be used to understand complex issues affecting markets, organizations, and society.

Supply Chain Management (B.A.)
Study how products, services, information, and resources move through organizations and global markets. As businesses place greater focus on efficiency, resilience, and sustainability, Supply Chain Management graduates are increasingly sought after across a wide range of industries.



Members of the Trent Business Students' Association



Get a Read on Global Markets

Business students have direct access to Trent's Financial Intelligence & Innovation Hub, featuring 12 state-of-the-art Bloomberg terminals with direct access to global financial markets. Gain hands-on experience with the professional tools and real-time data used across the finance industry.

Take Your Business Education Further

Master of Management

Gain a career advantage through a 16-month professional master's program. This full-time, course-based graduate program features a hands-on summer work integrated learning opportunity, helping students strengthen their leadership skills and prepare for the next stage of your career.

Management (M.Mgt.)
Available Streams
- Master of Management (M.Mgt.)
- Master of Management: Health Care Management (M.Mgt.)
- Master of Management: Strategic Change Management (M.Mgt.)
- More Graduate Studies Pathways

Applied Modelling & Quantitative Methods (M.A. or M.Sc.)
Available Streams
- Big Data Analytics (M.Sc.)
- Big Data Financial Analytics (M.Sc.)
- Data Science and Analytics (M.Sc.)

trentu.ca/gradstudies/programs

Postgraduate Certificates

Complement your undergraduate degree with one of Trent's business-focused postgraduate certificates exploring topics such as AI, E-Commerce, Logistics & Supply Chain Management, Human Resource Management, Digital Marketing, or Accounting. Trent offers one year (two-term) and two year (four-term) postgraduate certificate programs for students looking to advance their careers or build their skillsets in a specific area.

trentu.ca/pgc

International Students

Many of Trent's Two Year Postgraduate Certificates are Post-Graduation Work Permit Eligible

Where Will Your Business Degree Take You?

The ability to understand organizations, navigate change, analyze information, and lead effectively is valued across every sector. That's why Trent graduates pursue careers in such a diverse range of fields.

Career Paths

- Chartered Professional Accountant
- Human Resource Manager
- Marketing Specialist
- Financial Analyst
- Retail Strategist
- Entrepreneur
- Management Consultant
- Investment Banker
- Labour Relations Specialist
- Advertising and Sales Rep
- Public Relations Specialist
- Healthcare Business Analyst
- Tax Officer

A Journey of Resilience

"Trent was incredibly impactful for me during a challenging time in my life. Without Trent, I might not have had the confidence to achieve my career aspirations and pursue my post-graduate designations…Truly anything is possible with hard work, grit, determination, and a university that supports your dreams."



Jaime McKenna '97, President, Fengate Real Estate, Vice-Chair, Trent Board of Governors, Trent School of Business 2025 CEO in Residence

Put Business into Practice



Business acumen is learned through experience. At Trent, opportunities to apply your knowledge begin early and continue throughout your degree. Through paid co-op, paid internships, placements, entrepreneurship challenges, community partnerships, networking opportunities, and industry-connected experiences, students build practical skills, professional confidence, and valuable connections before graduation.

Paid Co-op

Gain up to 12 months of paid work experience during your degree through paid co-op streams available in Business Administration, Business Administration (Accounting), Accounting & Economics, and Economics. Co-op allows students to apply their learning in professional settings, explore career interests, build industry connections, and graduate with experience already on their resume. Co-op work terms vary by program, taking place over the winter and summer terms between second and fourth year.

Students in the Business B.B.A. co-op stream can pursue any available specialization other than Accounting.

Paid Internships

Take your learning into the workplace through a paid internship lasting 6, 8, 12 or 16 months. Available to fourth-year Business and Economics students, internships provide academic credit, opportunities to gain meaningful professional experience, build your network, and explore potential career paths before graduation.

Placements

Work directly with an organization while earning academic credit. Placements allow students to apply their business knowledge to real projects and challenges, gaining professional experience one day per week throughout the academic term in fourth year. Placement opportunities are available to Business, Economics, and joint major students.

Cultivating Business Success

"Trent really gave me the opportunity to be myself and it shaped the person I am today. [I gained] the freedom and skills to go in many different directions with my career."



Jon Drew '99, Winemaker & Owner, Rolling Grape Vineyard, proud Trent alum

Turn Your Ideas into Action

Graduate with the skills to think and act like an expert or entrepreneur. Through opportunities like the Business STRIDE Challenge at our Durham GTA campus and the $100 Start Up Project at our Peterborough campus, you will pitch business solutions and learn what it takes to launch your own start-up, all while receiving mentorship from experts and gaining real business experience that stands out on a resume.





Make an Impact in the Community

Through Trent's community-based research opportunities, you can work alongside local organizations to tackle real challenges while earning academic credit. Business student Will Hoben partnered with Charlotte Products, an award-winning cleaning product formulator and manufacturer to develop a marketing plan showcasing the company's sustainability story, with recommendations to implement this into future campaigns.

Build Your Network

Start building professional connections before you graduate. Through opportunities like Trent's CEO-in-Residence, you will meet and learn directly from accomplished business leaders through guest lectures, panel discussions, mentorship, and networking events.





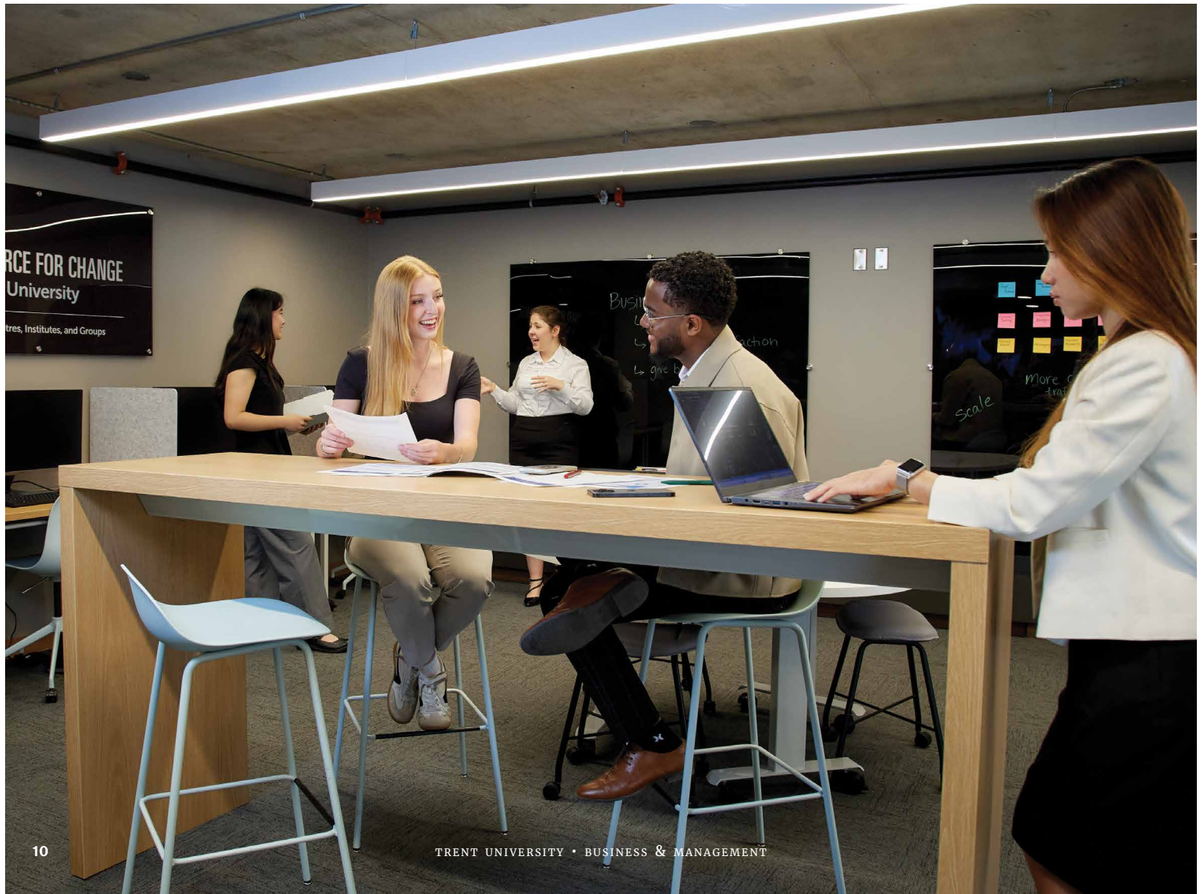
Get Involved in Business

Connect with fellow business students and build your skills outside the classroom through the Trent Business Students' Association (TBSA) in Peterborough, the Trent Business Club in Durham or many other related student group options. Take part in networking events, professional development opportunities, academic activities, and social events designed to help you make connections and gain confidence.

Admission Requirements

General admission requirements for all programs: Ontario Secondary School Diploma (OSSD) with six 4U/M courses, including ENG4U. Admission requirements vary by program. Review the requirements below and visit trentu.ca for the most up-to-date admission information.

Academic Programs	Requirements	Recommendations	Estimated Admission Average	Co-Op Admission Average
Accounting & Economics (B.A.)	ENG4U, and 4U Math	–	70 - 75%	80 - 85%
Business Administration (B.B.A.)	ENG4U and 4U Math	–	70 - 75%	80 - 85%
Business Administration - Accounting (B.B.A.)	ENG4U and 4U Math	–	70 - 75%	80 - 85%
Business Administration (B.B.A.) & Master of Management (M.Mgt.) Fast Track Program	ENG4U and 4U Math	–	80 - 85%	–
Business & Arts (B.A.)	ENG4U	4U Math	70 - 75%	–
Business & Science (B.Sc.)	ENG4U	4U Math	70 - 75%	–
Economics (B.A. or B.Sc.)	ENG4U	4U Math for B.Sc.	70 - 75%	80 - 85%
Financial Science (B.Sc.)	ENG4U, and MHF4U or MCV4U	MHF4U and MCV4U	75 - 80%	80 - 85%



Funding Your Education

Renewable Entrance Scholarships

Attention top scholars! Undergraduate students with an entering average of 95%+ are awarded full first-year tuition. Achieve an average of 80% or higher and you automatically receive an entrance scholarship – no application required. And it's not just a one-time thing. Trent's national entrance scholarships are RENEWABLE each year. When you maintain an 80% average each year, this can really pay off – with a total scholarship potential of $18,000.

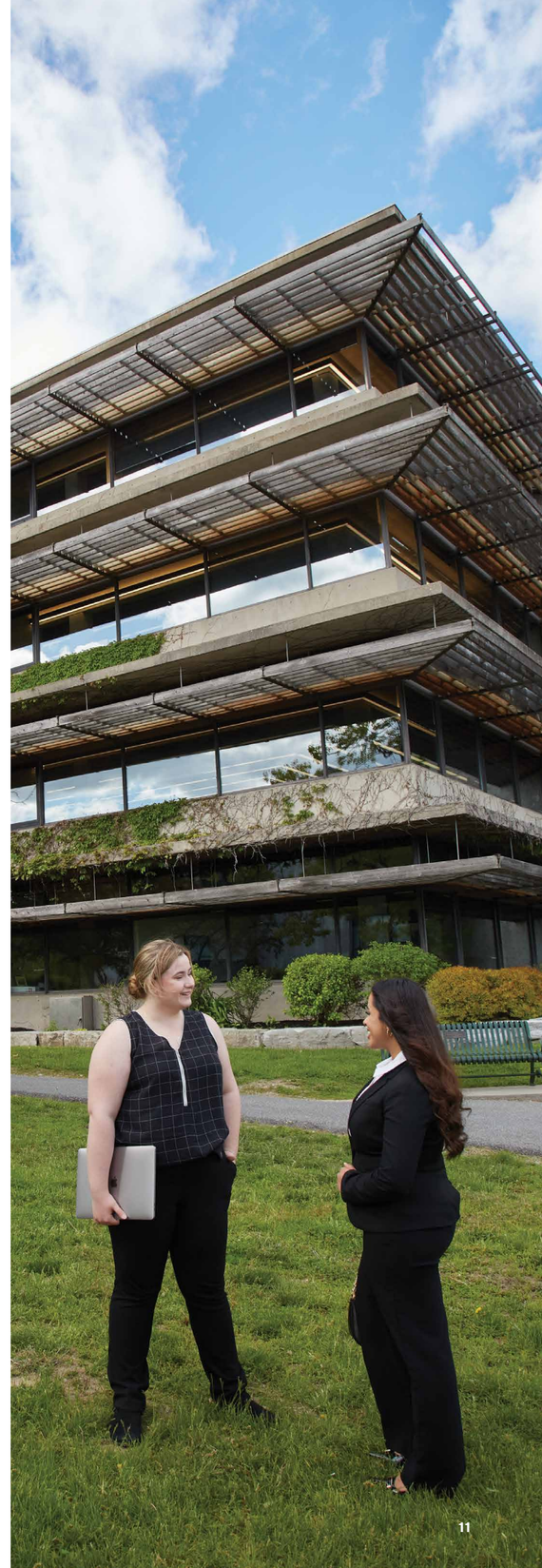
Entrance Average	Maximum Scholarship Potential
95%+	$18,241 $6,241 first year tuition + $4,000 x 3 years
90% - 94.9%	$12,000 $3,000 x 4 years
85% - 89.9%	$8,000 $2,000 x 4 years
80% - 84.9%	$6,000 $1,500 x 4 years

Business Awards & Prizes

Trent offers dedicated awards, scholarships, and prizes to help support Business students throughout their studies. Here are just a few:

- William Bligh Shaw Scholarship ($1,000): Recognizes an outstanding student in the first year of Trent's Business Administration program.
- Ed & Sylvia Vanhaverbeke Durham Scholarship ($2,500): Supports a high-achieving Trent Durham B.B.A. student entering their final year who demonstrates a strong commitment to community service.
- Grant Thornton Accounting Prize ($900): Recognizes a Peterborough student who demonstrates exceptional promise and enthusiasm in accounting.
- Peterborough Chamber of Commerce Business Student Leadership Prize ($1,000): Celebrates a third-year Business student who demonstrates leadership potential and initiative beyond the classroom.

Explore a full list of available scholarship and bursaries trentu.ca/scholarships





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Find Us

Directions and campus map for the Peterborough campus: trentu.ca/howtofindus

Questions? Get In Touch

School of Business
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Discover Trent

Find your place at Trent. Join our virtual livestreams to discover the Trent Advantage and visit our campuses for Open House or a campus tour to meet our community and explore our spaces. Tours run six days a week, Monday to Saturday.
trentu.ca/discover

Trent Advantage Livestream Series

Join us for one hour livestream events where you can connect with faculty, staff and current students as they cover topics including programs, admission requirements, how to apply, residence, and experiential learning opportunities, to name a few.
trentu.ca/livestreams

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* conditions apply

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