

#1

In Ontario
Highest Quality

#1

In Ontario
Student Services

**ONLY UNIVERSITY
IN CANADA**

Wide Range Of Joint Majors
In Business

100 HOURS

Of Hands-On Experience
Through The Business
Administration
Placement Program

11

Business Specializations
To Add To Your Major
Or Joint Major Degree

2026




WELCOME TO THE SCHOOL OF BUSINESS AT TRENT UNIVERSITY




Success in business takes dedication and hard work, community and global awareness, adaptability, and knowledge of how and when to lead. These traits are the inspiration behind what we do every day here in Trent's prestigious School of Business. Our rigorous programs and courses, featuring hands-on experiences and career-boosting paid co-op streams, placements, and internships, will have you doing business, not just studying it.

THE 9 WAYS TO DO BUSINESS AT TRENT

- 1 Bachelor of Business Administration (B.B.A.)  
- 2 Bachelor of Business Administration with Co-op (B.B.A.)
 - Students can complete a B.B.A. with Co-op along with any of the specializations available at your campus of study   
 - B.B.A. Accounting   
- 3 Bachelor of Business Administration with one of 11 specializations (B.B.A.)
 - Accounting  
 - Entrepreneurship  
 - Finance  
 - Human Resource Management  
 - Information Systems & e-Commerce  
 - Marketing & Consumer Culture  
 - Economics 
 - Ethics & Sustainability 
 - Global Innovation Entrepreneurship and Social Change 
 - Niigaaniwin - the Art of Leading 
 - Logistics & Supply Chain Management 
- 4 Accounting & Economics (B.A.)  
- 5 Economics (B.A. or B.Sc.)  
- 6 Business & Arts Joint Major (B.A.)  
- 7 Business & Science Joint Major (B.Sc.)  
- 8 Law & Business: Trent/Swansea Dual Degree (LL.B. and B.B.A.)  
- 9 Honours B.B.A. and Master of Management Fast Track Program    **NEW**

More options for Business Minded Students

- Financial Science (B.Sc.)  
- Logistics & Supply Chain Management (B.A.) 

 = Available at Trent Durham GTA
 = Available at Trent in Peterborough
 = Paid Co-op available

WHAT DO I NEED TO BE ELIGIBLE FOR EACH PROGRAM?

General Admission Requirements & Recommendations for School of Business Programs

- Admission Average: 70% minimum
- Course Requirements: ENG4U, Any 4U Math
- Recommendations: MHF4U Advanced Functions
- Co-op Admission Average: 80% minimum

Higher minimum entering averages are required for:

- Law & Business Dual Degree: 80% minimum
- Financial Science: 75% minimum
- Logistics & Supply Chain Management: 75% minimum
- B.B.A. & Master of Management Fast Track Program: 80% minimum

EXPERIENTIAL LEARNING & CO-OP

Paid Co-op

Gain a competitive edge for your future career. Trent's B.B.A. co-op, B.B.A. Accounting co-op, Accounting & Economics co-op, and Economics co-op streams give you the opportunity to explore your strengths and career interests, and graduate with 12 months of work experience (and income).

- Students taking the Business (B.B.A.) co-op may pursue any of our available specializations.
- Students in the paid co-op streams will study in the summer terms, including the summer term after fourth-year.

Paid Internships

Fourth-year students in Business, Accounting, and Economics (single majors) can complete an internship, a paid work term ranging from 6 to 16 months.

Placements

Fourth-year students in Business, Accounting, and Economics majors also have the option of completing a placement, gaining practical career experience working (normally unpaid) one-day per week with an organization during the academic term. Placements are also open to joint majors.



Visit trentu.ca/programs for full details on program-specific admission requirements and recommendations. Students can also review the Trent University Academic Calendar online for full degree requirements to graduate.

CAREER PATHS - WHAT CAN I DO WITH MY DEGREE?

- Chartered Professional Accountant
- Human Resource Manager
- Marketing Specialist
- Financial Analyst
- Retail Strategist
- Entrepreneur
- Management Consultant
- Investment Banker
- Labour Relations Specialist
- Advertising and Sales rep
- Public Relations Specialist
- Healthcare Business Analyst
- Tax Officer

PROFESSIONAL QUALIFICATIONS & CERTIFICATIONS

Chartered Professional Accountant (CPA) Designation

Students in the Accounting specialization who take a few more accounting courses and meet the grade requirements are eligible to enter the CPA Professional Education Program.

Certified Human Resources Professional (CHRP) Designation

Students who successfully complete our Human Resource Management specialization and meet the grade requirements are eligible to write the Human Resource Professionals Association's CHRP Knowledge and Employment Law exams.



STRATEGIES FOR LEADERSHIP SUCCESS

"At Trent, I learned that it's not just about knowing that you want to do something great; it's about working towards it. It's about getting people to listen. It's about nurturing your dreams, not just as words, but as a reality, as something for people to believe in. It's about being so proud of who you are, and where you're coming from...That's what Trent did for me."

Anita Erksine '99, named one of the most influential women in Africa and one of the most inspirational Ghanaian public figures, Trent School of Business CEO in Residence 2023

BECOMING AN INFLUENTIAL VOICE

"When I was a student at Trent, I knew it was something special. My personal experience as a student changed the direction of my life. Finding my passion for entrepreneurship was like finding the food for my soul. It is a passion that was ignited in me that never stops. I certainly owe so much credit to this world class educational institution."

Bob Gauvreau '01, financial expert, accounting firm founder, best-selling author, business coach, motivational speaker, and Trent School of Business 2024 CEO in Residence.



GO FURTHER WITH YOUR DEGREE

MASTER OF MANAGEMENT

Gain a career advantage through a 16-month professional masters program offered at both campuses in Peterborough and Durham GTA. This full-time, course-based graduate program features a hands-on work integrated learning opportunity. Choose from the Master of Management stream or the Master of Management in Strategic Change Management stream.

trentu.ca/graduatestudies/mmgmt

RENEWABLE ENTRANCE SCHOLARSHIPS

Attention top scholars! Achieve an average of 80% or higher and you automatically receive an entrance scholarship – no application required. And it's not just a one-time thing. Trent's national entrance scholarships are RENEWABLE each year. When you maintain an 80% average each year, this can really pay off – with a total scholarship potential of \$18,000.

ENTRANCE AVERAGE	MAXIMUM SCHOLARSHIP POTENTIAL	DETAILS
95%+	\$18,118	\$6,118 first year full tuition + \$4,000 x 3 years
90% - 94.9%	\$12,000	\$3,000 x 4 years
85% - 89.9%	\$8,000	\$2,000 x 4 years
80% - 84.9%	\$6,000	\$1,500 x 4 years

Discover more scholarships at trentu.ca/scholarships

POSTGRADUATE CERTIFICATES

Complement your undergraduate degree in other subjects with a business postgraduate certificate. Trent offers a number of two-term and four-term postgraduate certificate programs for students who already hold a university degree.

trentu.ca/futurestudents/postgrad-certs



CONNECT WITH US

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FIND US

Directions and campus map for the Peterborough and Durham GTA campuses: trentu.ca/howtofindus

DISCOVER TRENT

Find your place at Trent. Visit campus for Open House or a campus tour to meet our community, explore our spaces, and experience what makes Trent a top undergraduate university in Canada. Tours run six days a week in Peterborough and at Trent Durham GTA.



SCHOOL OF BUSINESS