# Katie Allen

**1 minute, 28 seconds in length**

Video Description: Katie Allen addresses the camera directly throughout the entire video

[Trent University Logo]

My name is Katie Allen and I’m from Peterborough, Ontario, and I joint-majored in Business Administration and Environmental Studies. While I was at Trent I wanted to try as many different courses as I could, and I just fell in love with Business and Environmental Studies. I thought that it would be a really great program to put together in a joint-major. When I graduated from Trent I opened my own business. I look at integrating sustainability into business models. I look to see how businesses can be more environmentally and socially friendly. And I also look at financial sustainability for the not-for-profit sector. And so I was able to integrate the knowledge from the Environmental Studies department and the Business department and put it together and build a business from that. I think that the joint-major program is a good selling point because it allows you the flexibility to, and the opportunity to, experience and grow from different programs, And I think that gives you, gives the students, a real depth and breadth of knowledge to take into their careers.

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