



DAY ONE
LEADERSHIP

**Placeholder page so that
Drew knows the laptop
has not shut off.**



Feel free to tweet comments or
questions to @DayOneDrew

Visit www.drewdudley.com for information on my
book, online course, and booking me for a keynote!

WHAT IS YOUR PERSONAL LEADERSHIP PHILOSOPHY?



**Individuals
who can
clearly
articulate
their personal
leadership
philosophy...**



Score 110% higher on overall leadership effectiveness



Are rated 140% more effective as leaders by those they lead



Have teams that report higher levels of:
Team Spirit, Organizational Pride, Commitment to the organization, Willingness to work hard, Trust



Score 135% higher on measures of trust

(Kouzes & Posner, 2012)

MY PERSONAL LEADERSHIP PHILOSOPHY...

When you don't know what to do
in a situation, ask yourself:

**“What would the
person who
I want to be do in
this situation?”**

Then do that.





**A
HYPOTHETICAL**



RESPECT



INTEGRITY



IMPACT



HONESTY



COURAGE



ACCOUNTABILITY



GRATITUDE



EMPOWERMENT



FRIENDSHIP



SELF-RESPECT



**DEFINE
THE
THINGS
YOU
WANT TO
DEFINE
YOU.**



**PLAN TO
MATTER.**

IMPACT

A commitment to creating moments that cause people to feel as if they are better off for having interacted with you.

The Zeigarnik Effect

STOLEN FROM PSYCH PROFS

The Question-Behaviour Effect

IMPACT

A commitment to creating moments that cause people to feel as if they are better off for having interacted with you.

QUESTION:

What have I done today to recognize someone else's leadership?

THE LEADERSHIP TEST

IMPACT

What have I done to recognize someone else's leadership?

GROWTH

What did I do today to make it more likely someone would learn something?

COURAGE

What did I try today that might not work, but tried anyway?

EMPOWER- MENT

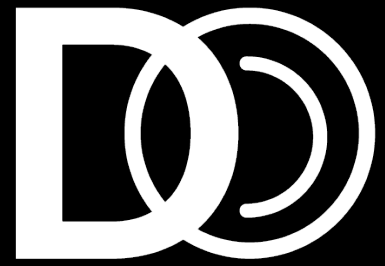
What have I done today to help someone else move closer to a goal?

CLASS

When did I "elevate instead of escalate" today?

SELF- RESPECT

What did I do today to be good to myself?

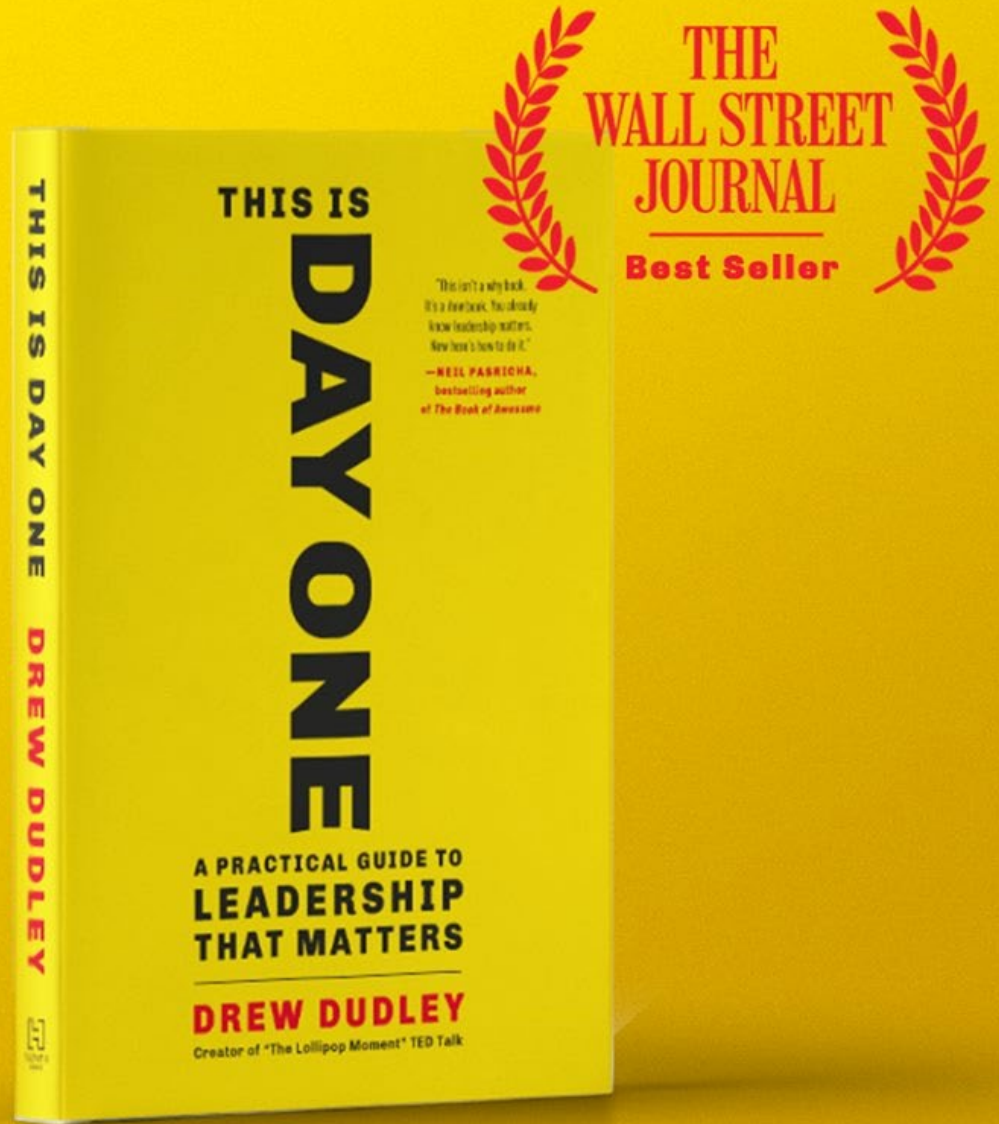


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**What you
expect from
yourself...**



Get the whole story...

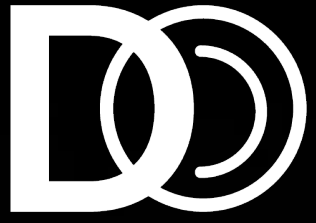
Learn how to surface YOUR values and create your own personal “Leadership Test” in Drew’s international bestseller *This is Day One*.

Listed at #2 on Canada’s “Top Ten Business Books of 2018”.

Get it online at...

book.drewdudley.com

#THISISDAYONE



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Drew Dudley



drew@drewdudley.com



@DayOneDrew



drewdudley.com



1.855.685.3253

www.drewdudley.com