

Media Studies

Use this tool to discover how you can use your degree, skills and experiences in the workplace.

This is only a starting place – remember to explore all your options.

Skills Developed Through Your Major

- Understand media practices and effects as they apply to various disciplines and perspectives
- Engage in a range of ethical, theoretical, and technical concerns related to the implications of the human-technology interface for knowledge, individuality, and community
- Knowledge of the effects of new technologies and digital media
- Examine mass media images of gender and sexuality
- Address the ethical concerns in a world of cyber-communication
- Strong oral presentation and writing skills
- Critical and analytical thinking skills

Recognizing Valuable Assets

- Knowledge of computers and software, and different media platforms
- Examine the role of mass media in society
- Knowledge of the history of mass media and issues of global media

Sample Job Titles and Fields of Work

A Taste of What's Out There

Note: Some occupations may require further education or specialized training

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| • Advertising/Marketing | • Creative Consultant | • Medical Illustrator | • Director |
| • Animator | • Digital Media Specialist | • Multimedia Consultant | • Systems Analyst |
| • Artist | • Exhibit Designer | • Music Industry Consultant | • Teacher |
| • Cartoonist | • Graphic Designer | • Photographer | • Technical Support Specialist |
| • Computer Games Developer | • Illustrator | • Product Designer | • Technology Journalist |
| • Computer Programmer | • Installation Artist | • Set Designer | • Visual Arts Consultant |
| • Content Manager | • IT Specialist | • Software Designer | • Website Designer |
| • Correspondent | • Journalist | • Special Effects | |

Career Centre Resources

Great On-Campus Services

Career Centre Website

trentu.ca/careers - Extensive career development and work search information including tools, links, strategies and assessments.

Trent University Student Job Board

trentu.ca/sep - Look for on- and off-campus opportunities.

Career Resources on myTrent

trentu.ca/mytrent - Access the following resources through myTrent>Support>Student Transitions and Careers

- **Career Cruising and TypeFocus**

Free self-assessments that connect your interests and personality to your career.

- **My World Abroad**

A guide that provides information, strategies, and tips for anyone considering going abroad for work, study or travel.

Career Counselling and Résumé Critiques

Get feedback in a one-on-one appointment. Book online at trentu.ca/sep.

Career and Work Search Workshops

Register through the Events Calendar at trentu.ca/sep.

Resource Library

Information on career exploration, finding work, and more.

- Great Jobs for Communications Majors
- Careers for Writers & Others Who Have a Way with Words

Events and Fairs

Your opportunity to meet and network with employers and recruiters on campus.

Professional associations and societies can be effective exploration resources as they provide information about careers, job boards, events and professional development opportunities. These groups can be used for networking, so become familiar with them!

Canadian Association of Broadcasters

cab-acr.ca

Canadian Media Production Association

cmpa.ca

Writers Guild of Canada

writersguildofcanada.com

Women in Communications and Technology

wct-fct.com

Opportunities

Internships, Careers, Government Programs

Trent University Student Job Board

trentu.ca/sep

Media Job Search Canada

mediajobsearchcanada.com

Gaulin Media Job Board

jeffgaulin.com/jobs

Media Careers Job Board

mediacareers.ca

The Canadian Press

thecanadianpress.com

Canadian Radio-television and Telecommunications Commission

crtc.gc.ca

Arthur – Trent Student Newspaper

trentarthur.ca

Career Edge

careeredge.ca

Ontario Internship Program

internship.gov.on.ca

Federal Government Jobs

jobs.gc.ca

Provincial Government Jobs

gojobs.gov.on.ca

Job Bank

jobbank.gc.ca

Charity Village

charityvillage.com

Internship Listings

campusaccess.com

Get Experience

Media Studies at Trent University

trentu.ca/mediastudies – Courses, program faculty, program blog, and more department information.

Trent Community Research Centre

trentcentre.ca - Students are matched with local organizations to assist with research, planning and other community development projects for course credit.

Trent University Student Organizations

trentcentral.ca/clubs.php - Get involved in groups that will contribute to learning new skills & gaining a variety of experience.

Get Connected

Develop your network – get advice about careers from alumni and other professionals.

Connection Tools: the Career Centre's tip sheets and workshops on LinkedIn, networking, and marketing yourself at career events.

Mentoring/Networking Programs

Programs and events to help you navigate your career options.

Visit trentu.ca/careers/mentoring