

Course Curriculum - Introduction to the Nonprofit Sector

WELCOME

- Welcome to: Introduction to the Nonprofit Sector
- Literacy Support
- Course Dates and Curriculum
- Disclaimer
- Policy: Downloadable Content and Access to Materials
- Tuition Tax Credits - CRA Form T2202
- How to Use This Course
- Course User Guide
- On-Lesson Discussions

Module 1: Introduction to the Nonprofit Sector

- Lesson 1: Evolution of the Nonprofit Sector
- Lesson 2: Shifting Paradigms
- Lesson 3: Emerging Trends
- Module 1: Quiz

Module 2: Navigating the Nonprofit Landscape

- Lesson 1: Types of Charities, Nonprofits, and Foundations in Canada
- Lesson 2: Steps for Setting Up a Nonprofit in Canada
- Lesson 3: Incorporated Nonprofits vs Unincorporated
- Lesson 4: Regulatory Bodies Governing Nonprofits
- Lesson 5: Comparative Analysis of Mission and Activities
- Module 2: Quiz

Module 3: Foundations of Effective Governance

- Lesson 1: Roles and Responsibilities of Board Members
- Lesson 2: Types of Boards in Nonprofit Organizations
- Lesson 3: Board Composition and Diversity
- Lesson 4: Best Practices for Building a Diverse and Effective Board
- Lesson 5: Building a Culture of Transparency, Ethics, and Stewardship
- Lesson 6: Best Practices for Ensuring Effective Governance and Accountability
- Module 3: Quiz

Module 4: Introduction to Financial Management in Nonprofits

- Lesson 1: Financial Management in Nonprofits: An Overview
- Lesson 2: Overview of Revenue Sources for Nonprofits in Canada
- Lesson 3: Introduction to Budgeting for a Nonprofit
- Lesson 4: Financial Accountability and Transparency
- Module 4: Quiz

Course Curriculum - Introduction to the Nonprofit Sector

Module 5: Introduction to Fundraising

- Lesson 1: The Importance of Fundraising for Sustainability and Impact
- Lesson 2: The Fundraising Landscape in Canada
- Lesson 3: A Brief Overview of the Legal & Ethical Considerations
- Lesson 4: Donor Engagement & Stewardship
- Lesson 5: Planning & Next Steps
- Module 5: Quiz

Module 6: Introduction to Grant Writing

- Lesson 1: Why Grant Writing Is Important For Nonprofits
- Lesson 2: Understanding Grants
- Lesson 3: The Grant Life Cycle
- Lesson 4: Key Components of a Grant Proposal
- Lesson 5: Getting Started: First Steps for New Grant Writers
- Module 6: Quiz

Module 7: Introduction to Volunteer Management

- Lesson 1: Definition and Scope of Volunteer Management
- Lesson 2: Recruiting and Onboarding Volunteers
- Lesson 3: Supporting and Engaging Volunteers
- Lesson 4: Evaluating and Improving Volunteer Programs
- Module 7: Quiz

Module 8: Introduction to Digital Marketing Fundamentals

- Lesson 1: What is Digital Marketing
- Lesson 2: Why Digital Marketing Matters to Nonprofits
- Lesson 3: Core Channels and Tools
- Lesson 4: Strategy and Best Practices
- Module 8: Quiz

Module 9: Introduction to Diversity, Equity, and Inclusion (DEI)

- Lesson 1: Concepts of Diversity, Equity, and Inclusion
- Lesson 2: The State of DEI in the Canadian Nonprofit Sector
- Lesson 3: Building a DEI Strategy That Works
- Module 9: Quiz

WRAP UP

- Reflection Exercise: “My Nonprofit Journey”
- Course Completion: CONGRATULATIONS!!!