Grant Writing for Nonprofits - Course Curriculum

WELCOME

- ☐ Welcome to Optimizing Fundraising Efforts in Nonprofits
- ☐ Literacy Support
- ☐ Curriculum and Course Dates
- ☐ Disclaimer
- ☐ Policy: Downloadable Content and Access to Materials
- ☐ Tuition Tax Credits - CRA Form T2202
- ☐ How to Use This Course
- ☐ Course User Guide
- ☐ On-Lesson Discussions

Module 1: Introduction to Grant Writing

- ☐ Group Discussion: My Grant Writing Experience
- ☐ Lesson 1: Overview of Grant Writing
- ☐ Lesson 2: Purpose-Specific Grants
- ☐ Lesson 3: Types of Grants (Government, Foundation, and Corporate)
- ☐ Lesson 4: Researching Funding Opportunities
- ☐ Lesson 5: Organizational Readiness

Module 2: Fundraising Basics

- ☐ Lesson 1: Proposal Framework
- ☐ Video: How to Write a Grant: 7 Steps to a Winning Proposal
- ☐ Lesson 2: Creating a Logic Model
- ☐ Assignment: Developing a Logic Model
- ☐ Lesson 3: Statement of Need
- ☐ Lesson 4: Project Description
- ☐ Lesson 5: Timelines and Milestones
- ☐ Lesson 6: Gantt Charts
- ☐ Assignment: Project Timeline and Milestones for Community Garden Initiative
- ☐ Lesson 7: Methodology
- ☐ Lesson 8: Personnel and Responsibilities
- ☐ Lesson 9: Resources and Materials
- ☐ Lesson 10: Sustainability and Project Continuity

Module 3: Evaluation and Impact Measurement

☐ Lesson 1: Developing Measurable Objectives

☐ Lesson 2: Defining Success and Impact Metrics

☐ Lesson 3: Data Collection and Reporting

☐ Lesson 4: Communicating Results to Funders

Module 4: Budgeting and Financial Planning

☐ Lesson 1: Creating a Realistic Budget

☐ Lesson 2: Matching Funds and In-Kind Contributions

☐ Lesson 3: Financial Reporting Requirements

Module 5: Writing and Formatting the Proposal

☐ Lesson 1: Crafting Winning Grants: Persuasion, Precision, and Pitfall Prevention

☐ Lesson 2: Grant Writing Tips

☐ Lesson 3: Using AI for Grant Writing

Module 6: Managing Funded Grants

☐ Lesson 1: Post-Award Responsibilities

☐ Lesson 2: CRA Compliance and Reporting Requirements

☐ Lesson 3: Building Stronger Funder Relationships

WRAP UP

☐ Reflection Assignment: Grant Writing for Nonprofits

☐ Evaluation