



Trent Athletics Centre Ambassador

Part-time Student Position

Trent Athletics & Recreation Department

Supervisor: Marketing & Communications Coordinator
Hours of Work: Up to 10 hours/week
Start Date: September 2025 – December 2025
Rate of Pay: \$17.20/hour

Trent Work Study Eligibility: Students receiving OSAP and who meet eligibility under the Trent Work Study Program (TWSP) will be given priority consideration for this position, however all students are encouraged to apply. **For TWSP eligibility requirements, please visit the Financial Aid website at <http://trentu.ca/financialaid/work.php>.**

ABOUT TRENT ATHLETICS & RECREATION:

Dedicated to excellence, Trent Athletics & Recreation is committed to providing opportunities for Trent students and the community at large to become involved in a wide range of recreational, sport and leadership activities, at all levels, with the objective of encouraging and developing a healthy lifestyle. When it comes to fitness and recreation the Athletics Centre, Home of the Excalibur, offers something no other community or university centre can – state-of-the-art indoor and outdoor facilities combined with access to the Otonabee River, diverse nature areas and kilometres of winding trails right at our doorstep.

ABOUT THE POSITION:

The Trent Athletics Centre Ambassador is the face and voice of the Trent Athletics Centre, helping to showcase programs, services, and community culture both in-person and online. This role is ideal for someone passionate about health and fitness, comfortable being on camera, and eager to grow their personal brand while contributing to the promotion of an inclusive and active campus environment.

Responsibilities:

- Work closely with the Fitness Centre Coordinator and Marketing Coordinator to promote fitness centre programs, services, and special events.
- Create and edit engaging video and photo content for social media (Instagram etc.)
- Act as a visible, welcoming presence in the fitness centre and at special events
- Appear on camera to showcase facilities, classes, events, fitness tips, and success stories.
- Produce content that motivates peers and educates the community on safe exercise habits, positive gym etiquette, and inclusive fitness practices.
- Create and share weekly posts, stories, and videos that highlight facilities, wellness tips, fitness challenges, and student and member success stories.



- Interact with community members online and in-person to build engagement, answer questions, and encourage participation.
- Collaborate with staff to develop marketing campaigns and contribute creative ideas for reaching students and community members
- Represent the fitness centre as a positive, approachable ambassador at events and in daily gym activities.
- Stay up to date on fitness and social media trends to keep content fresh, relevant, and engaging.

Qualifications:

- Passionate about fitness, health, and wellness.
- Strong interest in social media, content creation, and growing a personal brand.
- Comfortable and confident being on camera.
- Basic video editing skills required (experience with tools like CapCut, iMovie, Adobe Premiere, or similar).
- Creative mindset with ability to produce engaging and authentic content.
- Strong communication and interpersonal skills.
- Reliable, organized, and able to work independently while meeting deadlines.
- Flexible schedule to attend fitness classes, programs, and events as needed.
- Commitment to consistent, high-quality content aligned with the university's branding and guidelines.

To Apply:

All applications must include:

1. Resume
2. A short video (max. 30 seconds) where you share either:

Why you're passionate about fitness and health

or

A quick idea for how you would promote the fitness centre on social media

The video does not need to be professionally produced - just be yourself, show your energy, and demonstrate your comfort on camera

Application package can be e-mailed to athleticsmarketing@trentu.ca (Microsoft Word or Adobe PDF).

Please note your full name and the position title in the subject line of your e-mail (i.e. First and Last Name – Position Title).

Trent University is actively committed to creating a diverse and inclusive campus community and encourages applications from all qualified candidates. Trent University offers accommodation for applicants with disabilities in its recruitment processes. If you require accommodation during the recruitment process or require an accessible version of a document/publication please contact athleticsmarketing@trentu.ca.

While Trent Athletics & Recreation Department appreciates all applications, only those applicants considered for an interview will be contacted.