

Contest Rules

Judging panel

The judging panel will consist of representation from the Head of Colleges Office, Marketing & Communications Office, the student body, alumni, and faculty as well as two professionals external to the University (referred hereafter as the panel.) The panel will have equal representation from each college.

The Trent U video competition will give students a chance to submit short videos reflecting campus life at Trent University. The winning video(s) will be featured in online publications, during recruitment visits, and potentially featured in Trent Ad campaigns. Online publications are viewed by faculty, staff, current students, and prospective students and their families, and others.

- 1. The competition is open to students currently registered at Trent University. Members of the panel are not eligible to enter. Participants may submit entries as individuals or in groups.
- 2. The contest opens on September 6, 2011 and closes on February 17, 2012 at 4:30 p.m. EST.
- 3. By participating, entrants agree to these Official Rules and decisions of the panel, which are final and binding in all matters relating to this competition.

Judging

Eligible entries will be judged by a qualified panel (noted above). The content of each video should highlight student life at Trent University. Participants may consider including aspects as outlined. Judging will be based on the following criteria: video quality, visual appeal, appropriateness, depiction of student life. The decisions of the judges are final.

Contest Rules

As the winning videos will be seen by faculty, staff, current students, and prospective students and their families, all entries must adhere to Trent University's Student Charter of Rights and Responsibilities and be appropriate for use by Trent University. Any entry, which is the sole opinion of the panel is deemed inappropriate for use in online publications, is ineligible.

Prizes

Winning videos will be used in, but not limited to, Trent University's website and recruitment advertisements. The awarding of prizes is at the panel's discretion, and the panel may reserve the right to decide not to award prizes. The panel reserves the right to substitute prize with one of equal or greater value if prize becomes unavailable for any reason.

Originality

All entries must be original, unpublished, and created solely by the submitting entrant(s) and not violate the intellectual property rights, copyright, or right of property of any third party, and must not have been submitted in any other competition. Copyrighted materials will not be accepted unless specific permission for the use of such music or images can be shown.

Ownership

Contestants must, at the time of submission, be the sole authors and owners of the copyright in all videos entered. Upon entry, all rights in and to the videos become the exclusive property of Trent University, including all intellectual property rights including, but not limited to, copyright. Trent University shall have the right to use the video as it chooses, including the right to use the videos, or portions of them, in Trent University printed or online publications. Trent University reserves the right to crop or alter videos that are used for university promotional pieces.

Publication

All videos submitted, whether as a winning entry or not, will become exclusive property of Trent University and may be used, published or republished, in whole or in part, in any printed or electronic media including new media, royalty free, in promotional material

including recruitment and online publications. By sending your videos in for consideration, you provide Trent University with exclusive ownership of the video.

For the purpose of this contest, the Trent In Oshawa campus will be considered a college.

We reserve the right to amend the contest rules without prior notification.