

MACROWIKINOMICS:

Rebooting Business and the World

How mass collaboration is transforming our economy and the pillars of society.

A presentation by Don Tapscott

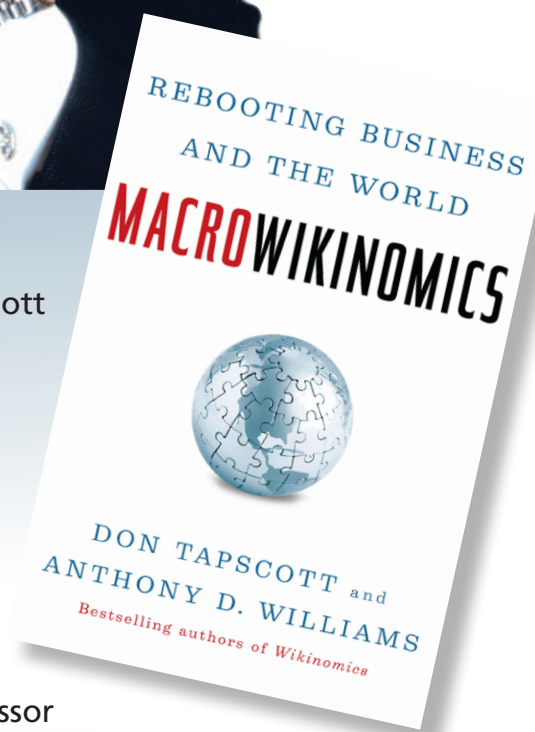
Wednesday, February 9, 2011

7:30 pm

Wenjack Theatre, Otonabee College
Symons Campus, Trent University



An internationally sought writer, consultant and speaker, Don Tapscott is one of the world's leading authorities on business strategy and how information technology changes business, government and society. The Washington Technology Report called him one of the most influential media authorities since Marshall McLuhan. He is also Adjunct Professor of Management, at the Joseph L. Rotman School of Management, University of Toronto.



This is a free event, open to the public
School groups welcome

Seating in the theatre is on a first-come,
first-served basis

Book signing, book sale and
refreshments following lecture

For further information,
please call 705-748-1011 x6162

www.trentu.ca/tapscott-lobes

