



Don Tapscott – Ana Lopes

BUSINESS AND SOCIETY

Lecture Series

Cruising on the Information Toll Road in an MP3 Age

Tune in, turn on and download?



International media and
technology consultant

JIM GRIFFIN

CEO, Cherry Hill Digital

“One of the
brightest minds
in digital music.”

– CNN Money

“Entertainment
Technology
Visionary”

– Los Angeles Times

How is digital technology changing the way we use music, books and images? What ethical impact is downloading having on intellectual property and royalties? Will starving artists continue to struggle or is the new digital highway paving the way to a better world – an MP3-driven nirvana?

Jim Griffin brings a fascinating perspective to these and other issues from his international work on the digital scene.

Wednesday, March 3, 2004 at 7:30 pm
Peter Gzowski College – Argyle Street
Lecture Hall A

www.trentu.ca/tapscottlopes

