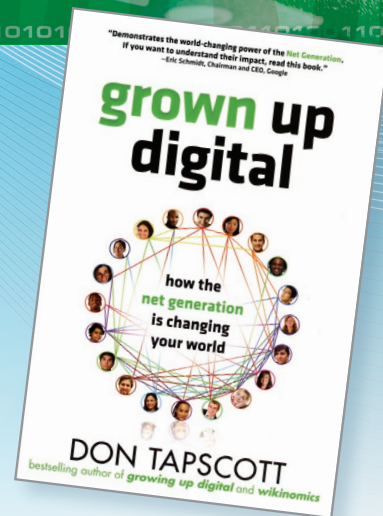


The Tapscott-Lopes Business and Society Lecture

Best-selling author, business executive and Trent alumnus

Don Tapscott

Grown Up Digital



How the Net Generation is Changing Business and the World

A specialist in business strategy, organizational transformation and the role of technology in business and society, Don Tapscott will speak about his most recent book and how the Net Generation is reshaping the form and functions of business, school, work and even democracy.

Wednesday, February 25, 2009
7:30 p.m.

Wenjack Theatre, Otonabee College
East Bank, Trent University

Book signing and refreshments
following the lecture

Free and open to the public

“A must read.”

The New York Times

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