# Convocation 2016 Spotlight - Trent University: Jenna Pilgrim, Bachelor of Business Administration

## 1 minute 36 seconds in length

[Trent University logo and intro music]

My name is Jenna Pilgrim. I'm graduating with a BBA Bachelor of Business Administration with a specialization in Marketing and Consumer Culture.

My first week at Trent I had enrolled in the biology program and I needed another credit so I picked up a first-year business just as like a first credit and I went to the first class of Ray Dart's Contemporary Issues and Business Management and I was sold. And so I went back to my room and I changed my major right away and from there I've never looked back.

It gave me the opportunities to be able to think beyond myself, to be able to be an aware citizen, to know how my actions would impact the actions of future generations and the actions of everybody around me. At Trent it's very, very easy to work between programs and to mix all kinds of stuff and I found it very, very straightforward to be able to take classes in other disciplines.

For future students I would probably say just keep an open mind because the array of courses that you take you might end up in one and absolutely love it and you might be you know funnelled towards science or math or a specific program but don't focus vocationally focus on building the ability to choose the correct path for you and then the correct path will you.

Now I'm working as a publicist for Dr. Don Tapscott, the Chancellor of Trent. It's absolutely a dream job and I'm blessed that Trent gave me this opportunity.

[Trent University logo and outro music]